



FOR IMMEDIATE RELEASE

Contact: Dan MacPherson; DMacPherson@kraftse.com; 774-226-3031

ROBERT KRAFT AND THE NEW ENGLAND PATRIOTS FOUNDATION DONATE \$275,000 IN THE NAMES OF 2021 MYRA KRAFT COMMUNITY MVP AWARD WINNERS

Twenty-six nonprofits were recognized during an awards luncheon at Gillette Stadium on Wednesday, August 11

Amy Katz of Westport, Conn. receives \$10,000 donation for Pink Aid

FOXBOROUGH, Mass. — Every year since 1998, the Kraft family and the New England Patriots have been celebrating those who give their time to help others. The program was originally known as the Community Quarterback Awards and were presented to those who exemplify leadership, dedication and a commitment to improving their communities through volunteerism.

In 2011, the awards were renamed in honor of the late Myra Kraft who committed her life to volunteering. As part of the New England Patriots Foundation's ongoing Celebrate Volunteerism initiative, the Kraft family hosts a special luncheon each year to show their appreciation for local volunteers.

On Wednesday, Aug. 11, 26 volunteers were recognized for their contributions at an awards ceremony at Gillette Stadium. Twenty-five organizations received grants of \$10,000 in honor of their outstanding volunteers and one grand prize winner received a surprise \$25,000 donation.

On hand to congratulate the award winners were Patriots Chairman and CEO **Robert Kraft**, New England Patriots Foundation President **Joshua Kraft** and Patriots and Pro Football Hall of Famer and Patriots Executive Director of Community Affairs **Andre Tippett**.

"This marks the tenth year that this program has been named in memory of my sweetheart, Myra," said Robert Kraft. "The past 18 months have been unlike anything we've experienced in our lifetime. During these challenging times, these 26 honorees stepped up to serve more children and families than ever before. We admire their selfless dedication and we know that Myra is smiling down on all of them."

Amy Katz of Westport, Conn. was recognized for her volunteer efforts and a **\$10,000 donation** was presented to **Pink Aid**.

In 2011, Amy created Pink Aid to help underserved women undergoing breast cancer treatments. As a breast cancer survivor, she launched the Pink Purse program, providing more than \$500,000 in emergency financial assistance to more than 1,000 women, helping to cover expenses such as mortgages, rent and utilities.

"I am humbled to be recognized in this way but I really don't think of what I do every day as volunteering," said Amy. "It's a part of me and my daily life. I feel like my personal mission is to help other women who have been diagnosed with breast cancer to get to the other side with strength, positivity, dignity, resources and realistic expectations. The unknown is often so much scarier than the disease itself."

Amy also launched a peer-to-peer mentorship program and established Norwalk Hospital's Community Mammogram program for underinsured women.

Since its inception, Pink Aid has provided more than \$6.5 million in assistance to more than 10,000 women battling cancer.

"To me, life is all about paying it forward - taking my own knowledge and experience and sharing it in a positive way," said Amy. "Eventually, there is a transformation that will happen as a woman moves from a patient to healer. There is no more rewarding experience for me. To be recognized for what fills my heart each and every day is a gift. This gives me hope that we at Pink Aid are creating a movement and it all starts with compassion."

"On behalf of Pink Aid, we can say we are absolutely blown away to have our amazing Amy Katz recognized by the Patriots organization," said the nonprofit in a statement prior to the event. "Amy is the heart and soul of our organization – she breathes life into our mission every single day. She is tireless when we are tired, encouraging when we are discouraged, compassionate even when we can't be. She is and always will be Pink Aid's MVP."

"When you walk in someone's shoes you understand the path that lies ahead," Amy continued. "If I can make that road a little less bumpy and help with the challenges that come along with a breast cancer diagnosis, I know I can make a difference in someone else's life."

The 2021 Myra Kraft Community MVP winners range from 21 to 92 years old and represent every New England state. The selected nonprofits provide support for many causes, including education, domestic violence prevention, healthcare, homelessness, mentoring and military support.

The Kraft family and the New England Patriots Foundation received more than 250 applications this year from nonprofit organizations looking to recognize their outstanding volunteers. Nominations open each spring and the awards are open to all nonprofit organizations in the New England region. For more information on the Myra Kraft Community MVP Awards, please visit www.patriots.com/community.



Patriots Chairman and CEO **Robert Kraft** and Patriots and Pro Football Hall of Famer **Andre Tippett** congratulate **Amy Katz** from Westport, Conn. for being selected as a 2021 Myra Kraft Community MVP Award winner. During the August 11 luncheon, the Kraft family and the New England Patriots Foundation awarded \$275,000 in grants to 26 New England nonprofits. Pink Aid received a \$10,000 grant in honor of her volunteer efforts. *(photo courtesy of Eric J. Adler/New England Patriots)*

Below is a complete list of the 2021 Myra Kraft Community MVP Award Winners:

\$25,000 Grand Prize Winner

First and Last Name	Hometown	Organization	Organization Town
Phyllis Ellis	Brockton, Mass.	Family and Community Resources	Brockton, Mass.

\$10,000 Award Winners

First and Last Name	Hometown	Organization	Organization Town
Lisa Allen	Providence, R.I.	Fall River Deaconess Home	Fall River, Mass.
Jennifer Blum	Fairhaven, Mass.	The Help SAVE Foundation	Fairhaven, Mass.
Eugene Brune	Wilmington, Mass.	Somerville Historical Society	Somerville, Mass.
Phyllis Clawson	Harvard, Mass.	Virginia Thurston Healing Garden	Harvard, Mass.
Bruce Connolly	Norwood, Mass.	Norwood Food Pantry	Norwood, Mass.
Angela Cote	Walpole, Mass.	Prison Yoga Project	Walpole, Mass.
Jacqueline Dewey	Cape Neddick, Maine	Dress a Girl Around the World	Cape Neddick, Maine
Friday Night Hype	Cambridge, Mass.	Equity Roadmap, Inc.	Cambridge, Mass.
Rebecca Gladstone	Dover, Mass.	A Place to Turn	Natick, Mass.
Louise & Dave Hackett	Merrimack, N.H.	Gateways Community Services	Nashua, N.H.

*Alison Hornung
Cyndi Jones
Zayra Juarez
Amy Katz
Bob Keiser
Polly Kornblith
Chris Kuhn
Raphael Landovitz
Joseph Mark
Ed Mastriano
Angela Matthews
Marvia Murrell
Arielle Perry
Nancy Quintin
Deb & John Snow*

*N. Kingstown, R.I.
Lexington, Mass.
Attleboro, Mass.
Westport, Conn.
Madison, Conn.
Sherborn, Mass.
Milbridge, Maine
Los Angeles, Calif.
Castleton, Vt.
E. Providence, R.I.
Rollinsford, N.H.
W. Bridgewater, Mass.
Northampton, Mass.
N. Attleboro, Mass.
Foxborough, Mass.*

*Glimmer of Hope Foundation
Wildflower
The Literacy Center
Pink Aid
APK Charities Corporation
Horse SenseAbility
Women for Healthy Rural Living
Camp Ta-Kum-Ta
Castleton Community Seniors
MENTOR Rhode Island
The Black Heritage Trail of NH
The DJ Henry Dream Fund
Girls on the Run of Western Mass.
Rock Steady Boxing
LYNN Ministries, Inc.*

*N. Kingstown, R.I.
Lexington, Mass.
Attleboro, Mass.
Westport, Conn.
Madison, Conn.
Sherborn, Mass.
Milbridge, Maine
South Hero, Vt.
Castleton, Vt.
Warwick, R.I.
Portsmouth, N.H.
Boston, Mass.
Northampton, Mass.
N. Attleboro, Mass.
Foxborough, Mass.*

--PATRIOTS--